



## NAWIC History

The National Association of Women in Construction (NAWIC) originally began as Women in Construction of Fort Worth, Texas. It was founded in 1953 by 16 women working in the construction industry. Knowing that women represented only a small fraction of the construction industry, the founders organized NAWIC to create a support network. Women in Construction of Fort Worth was so successful that it gained its national charter in 1955 and became the National Association of Women in Construction.

NAWIC has a diverse membership and more than 150 chapters, with chapters in almost every U.S. state. Since 1996, NAWIC has seen its Core Purpose grow worldwide and has International Affiliation Agreements with the Canadian Association of Women in Construction, NAWIC-Australia, NAWIC-New Zealand, NAWIC-United Kingdom and South African Women in Construction. In NAWIC's 58 years of service to its membership, the Association has advanced the causes of all women in construction, from tradeswomen to business owners.

## NAWIC Leadership

NAWIC is governed by a 20-person Board of Directors. The Association is divided into 14 geographic regions, and each region elects a director to serve as its representative for a two-year term. The 14 region directors serve along with the president, president-elect, vice president, secretary, treasurer and immediate past president. The Board of Directors holds three board meetings annually to conduct Association business, including a Mid-Year Board Meeting in the spring and two board meetings at NAWIC's Annual Meeting & Educational Conference.

## Membership Levels

- Active Chapter\* ..... \$223/Yr.
- Associate Chapter\* ..... \$223/Yr.
- Corporate Chapter\* ..... \$298/Yr.
- Student Chapter Member\* ..... \$48/Yr.
- Member-at-Large ..... \$223/Yr.
- Student Member-at-Large ..... \$38/Yr.
- International ..... \$158/Yr. (in U.S. Dollars)

\* Prices reflect new member rates and include chapter and national dues.

## NAWIC Education

NAWIC members receive discounts with Lorman Education Services. Lorman Education Services provide cost-effective training opportunities that meet the needs, enhance the skills, restore knowledge, and build competencies of NAWIC members. This partnership provides a convenient way for NAWIC members to keep up with CEUs, as classes are offered

online or in cities around the country. Course topics include Environmental Concerns, Construction Issues, Land Development, Public Works, Water Law, Real Estate and Engineering just to name a few.

For more than 30 years, the NAWIC Education Foundation (NEF) has offered creative and educational programs for students from grade school to high school. NEF's award-winning Block-Kids program, Building Design program and the CAD/Design/Drafting Scholarship Awards competitions introduce students to careers and opportunities in construction. NEF also offers four continuing education courses, which include certifications administered through Clemson University: Certified Construction Associate (CCA), Construction Bookkeeping Technician (CBT), Construction Document Specialist (CDS) and Construction Industry Technician (CIT). Other courses are offered through NEF at [www.nawiceducation.org](http://www.nawiceducation.org).

Since its founding, the NAWIC Founders' Scholarship Foundation and NAWIC chapters nationwide have awarded more than \$4 million in scholarships to students pursuing construction-related studies.

### BREAKDOWN OF WOMEN IN CONSTRUCTION

As of Dec. 31, 2010, an average of 807,000 women were employed in various occupation sectors of the construction industry. Women now make up about 9 percent of the construction industry in the United States. The following is a breakdown of women by occupation sector in the construction industry:

<u>OCCUPATION SECTOR</u>	<u>NUMBER OF WOMEN</u>	<u>PERCENTAGE</u>
Sales and Office	418,000	76%
Professional & Management	234,000	13%
Natural Resources, Construction & Maintenance	138,000	2%
Service Occupations	10,000	19%
Transportation & Material Moving	21,000	2%

### NUMBERS OF WOMEN IN THE CONSTRUCTION INDUSTRY SECTOR

2005	1,079,000
2006	1,131,000
2007	1,119,000
2008	1,069,000
2009	970,200
2010	807,000

### 2010 GENERAL CONSTRUCTION STATISTICS

<b>Total Workers in Construction</b> .....	<b>9,077,000</b>
<b>Men in Construction</b> .....	<b>8,270,000</b>
<b>Women in Construction</b> .....	<b>807,000</b>

Source: Bureau of Labor Statistics — Current Population Survey at <http://stats.bls.gov>. This is an annual average based on monthly surveys of 60,000 households, equaling 150,000 people. Numbers are rounded off to the nearest thousandth. Numbers printed on prior NAWIC Facts Sheets may vary due to changes in NAICS Sectors.

## ***Important Issues***

According to the Bureau of Labor Statistics, women comprise about 9 percent of the construction workforce today. To remain competitive, the industry must continually recruit and train women. Other issues such as pay equity and safety are addressed by NAWIC through committees and round-table discussions. NAWIC members are also personally committed to addressing women's concerns.

## ***NAWIC Chapters***

If you want to discover what NAWIC is all about, look no further than its chapters. NAWIC chapters are made up of enthusiastic, working women in construction excited about the industry. Chapter members translate their enthusiasm to different projects in which they are involved, from building new homes with Habitat for Humanity and renovating historical sites to sponsoring Career Days events in communities and publishing a *Construction Dictionary*. To locate a chapter near you, visit [www.nawic.org](http://www.nawic.org).

## ***NAWIC Partners***

NAWIC has partnering agreements with the following federal offices and industry organizations to promote women in business and construction:

- ACE Mentor Program of America
- American Institute of Constructors
- American Road and Transportation Builders Association
- American Society of Professional Estimators
- American Subcontractors Association
- Associated Builders and Contractors
- Associated General Contractors of America
- Association for the Advancement of Cost Engineering
- Construction Financial Management Association
- Construction Specifications Institute
- Federal Highway Administration
- FMI Corporation
- International Code Council
- Mentoring a Girl in Construction (MAGIC) Summer Camp
- National Center for Construction Education & Research
- National Society of Professional Engineers
- Paxton/Patterson BuildingSkills
- Society for Marketing Professional Services
- Surety and Fidelity Association
- U.S. Army Corps of Engineers
- U.S. Department of Labor, Women's Bureau
- Women Build of Habitat for Humanity International
- W.O.W. - Wider Opportunities for Women

## ***Upcoming Conventions***

- Aug. 29-Sept. 1, 2012..... Denver, Colo.
- Aug. 28-31, 2013 ..... Bellevue, Wash.
- Sept. 3-6, 2014 ..... Indianapolis, Ind.
- Sept. 2-5, 2015 ..... Nashville, Tenn.

### **CORE PURPOSE:**

TO ENHANCE THE SUCCESS OF WOMEN IN  
THE CONSTRUCTION INDUSTRY

### **CORE VALUES:**

BELIEVE. PERSEVERE. DARE.

## **PROMOTIONAL OPPORTUNITIES**

### ***NAWIC Sponsorships***

Show your company's support of women in construction by becoming a NAWIC Sponsor. NAWIC Sponsorships are available at many different levels and offer multiple opportunities to reach out to NAWIC's niche audience.

### ***National Conference***

More than 500 members are expected to attend the 2012 NAWIC Convention in Denver, Colo., Aug. 29-Sept. 1, 2012. This annual gathering offers numerous opportunities for companies to promote themselves among women employed in all areas of the construction industry. Learn more about sponsoring the 2011 Convention at [www.nawic.org](http://www.nawic.org).

### ***Crystal Vision Awards Program***

The Crystal Vision Awards program recognizes two individuals who promote women in construction through initiatives, policies or legislation. Nominations for the awards are accepted each year through March. The winners are recognized at NAWIC's Annual Convention. The Crystal Vision Award goes to a nonmember of NAWIC, and the Crystal Achievement Award goes to a member of the Association. Convention Sponsors will receive a variety of promotional benefits associated with this prestigious awards program.

### ***Association Magazine***

*The NAWIC IMAGE* is an award-winning national publication of the Association. It showcases the efforts, causes and issues of NAWIC members and the construction industry. All members receive an annual subscription to *The IMAGE*. Companies targeting women in construction may take advantage of its bimonthly outreach by advertising.

### ***NAWIC Online***

NAWIC Online is a clearinghouse for Association information. By visiting [www.nawic.org](http://www.nawic.org), members can find out about upcoming events, learn about new member services, and catch up on Association news. Banner ads are available throughout the Web site to help market your company.

### ***Career Center***

Located at NAWIC Online, the Career Center helps connect NAWIC members with new employment opportunities. Members can post resumés or search available jobs. In addition, employers and recruiters can access our specialized niche by browsing through our resumés or posting an employment opportunity.

### ***Region Forums***

NAWIC is divided into 14 geographic regions. Each spring, NAWIC's 14 regions hold Annual Forums across the country where members attend seminars and networking events. Annual Forums are often sponsored by construction companies that provide a speaker or host a luncheon, seminar or other event.

### **Questions? Contact NAWIC at:**

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